



The Book Publishing Workshop
Bertrand H. Snell Hall, Clarkson University
Potsdam, NY 13699

Thursday, Friday and Saturday, May, 22, 23 & 24, 2014

Updated 5/16/14

- Thursday, May 22** **Bertrand H. Snell Hall, Peterson Board Room #330, 3rd floor**
1:00-5:00 *One-on-one consultations* (Individual 20-30 minute consultations)
Authors will have previously provided the presenter with a Project Statement, Table of Contents, and a few pages of Sample Manuscript.
- Friday, May 23** *All day Book Publishing Workshop for all participants*
Bertrand H. Snell Hall, Peterson Board Room #330
8:30-9:00 Registration **Bertrand H. Snell Hall, Upper Lobby, 3rd floor**
- 9:00-10:15 *Publishing as a Twelve Step Process* (from the idea in the writer's mind... to the book in the reader's hands)
- 10:15-10:45 Break
Bertrand H. Snell Hall, Upper Lobby, 3rd floor
- 10:45-12:00 *Publishing as a Twelve Step Process* continued
- 12:00-1:00 Lunch **Bertrand H. Snell Hall, Atrium, 1st floor**
- 1:00-2:00 *The Author-Publisher contract*
- 2:00-2:15 Break
Bertrand H. Snell Hall, Upper Lobby, 3rd floor
- 2:15-3:15 *The Book Proposal: How to pitch publishing projects to editors and literary agents.*
- 3:15-4:00 *Open forum on any aspects of publishing (copyright, permissions, editor-author relationship, online vs. print, self-publishing, etc.)*
- Saturday, May 24** **Bertrand H. Snell Hall, Peterson Board Room #330, 3rd floor**
9:00-12:00 *One-on-one consultations* (Individual 20-30 minute consultations)
1:00-2:00 Continuation of *One-on-one consultations*