



A Book Publishing Workshop – Fine Tuned For Academic Authors

**8th floor lounge, Raymond Hall, SUNY Potsdam
Potsdam, NY 13676**

Thursday and Friday May 27-28, 2010

Few academics have any training in how the book publishing process works, and few universities or colleges have staff with any book publishing experience. This two-day **Book Publishing Workshop** will combine:

Thursday May 27th (Day 1):

- An overview of the publishing process as seen from both the author's and the publisher's viewpoints.
- Information on where to sell your book and how to negotiate a reasonable publishing contract.

Friday May 28th (Day 2):

- One-on-one consultations with a skilled, experienced acquisitions editor. Once you have registered, a separate email will be sent stating the items requested to facilitate your one-on-one consultation.

Workshop Facilitator: Dr. David Emblidge, Associate Professor in the Writing, Literature and Publishing Department, Emerson College



Register by April 19, 2010 at
www.associatedcolleges.org

This workshop is sponsored by Associated Colleges of the
St. Lawrence Valley